

Having trouble viewing this email? [Click here](#)

You're receiving this email because of your relationship with Predator Games. Please [confirm](#) your continued interest in receiving email from us. To ensure that you continue to receive emails from us, add rick@predatorgames.com to your address book today.

You may [unsubscribe](#) if you no longer wish to receive our emails.





PREDATOR GAMESTM

COMBAT SIMULATION SYSTEMS



Predator Games Newsletter

March 2011

In This Issue

- True Value Show
- ARA Show
- CCM Remake
- Ranking Update
- Feature Field
- Did You Know?

You said it best.

"We benefit from this system because customers love using a functioning paintball gun to play laser tag."

Derek - Commando Paintball

Dear Rick,

Spring is just around the corner! Are you ready for the onslaught of adventure seekers beaming with energy? It's one of the busiest times of the year for laser tag, and Predator Games is ready to go.

There is a lot in store from Predator this year, so continue to pour over each online site for details. By now, most of you have seen the brand new product line, [irTactical](#). This ultra-realistic laser tag system is more advanced and perfect for hardcore military simulation types. It gives you another option to offer and another market to explore.

We are also actively seeking your input a few new projects, so be sure to tell us what you think as you learn more. Enjoy!

Stay Connected.






Quick Links...

- [Predator Games](#)
- [Paintball Lasertag](#)
- [Tippmann Sports](#)

Contact Info

True Value Show Wrap-Up



Predator Games and Tippmann Sports recently attended the True Value Rental Show near the beginning of February. The private show was for True Value owners and operators only, but thousands attended from all over the US. Just about every passerby expressed interest in the system as another rental option along side their bouncy houses and party equipment. Buyers could invest in a six gun system that came in a hard rolling plastic case. Renters could come into the store and rent those cases. It doesn't get any easier than that. The ROI on laser tag remains fast and high. It doesn't take long for that teenager to decide between laser tag and an inflatable house. More info on the True Value Show can be found on the [Predator Games blog](#).

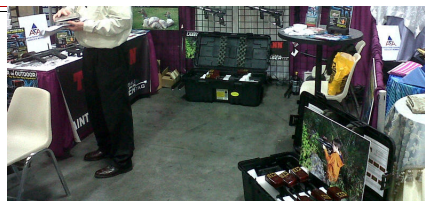
The American Rental Association Show



Another huge show recently attended by Predator Games and Tippmann Sports was the American Rental Association

Phone:
888-950-1221
Email:
Social@predatorgames.com
Web:
www.PredatorGames.com
www.PredatorGames.net
www.PredatorGames.info

Join Our Mailing List!



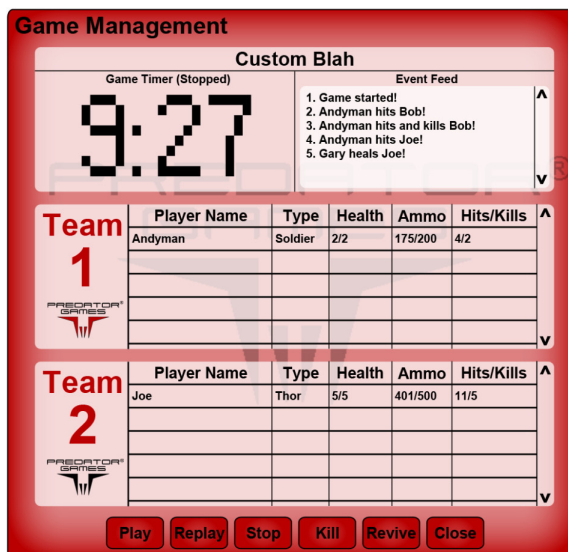
(ARA) Show (Feb 28-March 2). This popular show brought in thousands of businesses and owners for a look at all the latest rental and hardware gear. Held at the Mandalay Bay Convention Center in Las Vegas, NV, the ARA show was both extravagant and productive. Predator and Tippmann were the only laser tag providers at the event, and hundreds of people stopped by to learn more about it. Once they learned how it adds a rental or party option for teenagers and others, a purchase was made. Most rental centers found interest in the set of 6 Barracudas inside the black rolling case. These kits are easy to use and perfect for renting out of a store. Moms, party planners, and fund raisers can easily rent and use the system. Throughout the show, a few current customers even stopped by to spread the good word and explain how they quickly began making a ton of money on renting laser tag.

For more information, check out the [Predator Games blog](#) next week.

Remaking the CCM - Input Required!

The CCM is an important part of the Predator Games laser tag system. The software provides more options than the simple gun to gun mode and even allows for individual scoring. Now it's time to upgrade the CCM even further!

Manage Game Screen



CCM 3.0 is in the beginning phases of layout and design and we would like your input! The goal is to make it extremely easy to use and keep everything focused on one screen. There will be a simple and advanced mode, which significantly cuts down on the amount of work one must do to set up the system. Take a look at some of the concept drawings on our Facebook page, and be sure to send your ideas and thoughts to social@predatorgames.com.

Skill Counts: The New Ranking System

Player Ranking

World Ranking for 2011 (Reset daily at 10:00pm)

Rank	Code Name	Hits	Class	Score
1	Gatillo	320		1,380
2	Andyman	176		1,264
3	WOLVERINE	153		1,261
4	Gorila 1	104		1,187
5	MASTERBLASTER	53		1,123

One of the advantages to using the CCM is the ability to upload player scores to the internet. Players can create their own account and log into the CCM each time they visit their laser tag destination of choice. When they play tournament based games on the

CCM, their scores can be uploaded to the world-wide ranking system. At all times, players can log into www.predatorgames.net and see where they rank.

This ranking system will be refreshed in the near future making it more user friendly. The logging in process will be easier. Fields can use the revamped ranking system to encourage repeat business and get different groups competing for the top spot! Ranking can be divided up by state, region, country, or world. Send your thoughts for improvement to social@predatorgames.com.

Feature Field - Commando Paintball Sports



This month we head to the Green Bay, Wisconsin area to visit Commando Paintball Sports. Located just outside the city, in Little Suamico, Commando is one of the largest paintball fields in the state with 35 acres of playing area. Players can enjoy the three-story castle and urban combat zone among plenty of other terrain. They began using the Predator Games Eagle Eye system in the fall of 2010 as a way to expand their business. Commando currently targets church groups, corporate outings, and birthday parties, and have been quite successful thus far. The hope is to eventually go mobile and set up at a new location each week. The thrill of playing with a functioning paintball gun, minus the paint, is what keeps the customers coming back for more! For more information, visit www.PredatorGames.com.

To become a feature field, email social@predatorgames.com with subject 'FEATURE FIELD'. Feature fields get a mention in this newsletter and their own page on our website for one month.

Did You Know?

That Predator Games paintball laser tag is completely safe and harmless to the human body? The name laser tag is misleading as no lasers are actually used. Instead, a focused infrared signal, similar to your household TV remote, is used to tag opposing players. Still, some groups and municipalities express concerns about laser tag safety. You can read the un-official Predator Games [safety report](#) to

learn more. The documentation is free for download and is a great resource for starting up a Predator laser tag business.

Sincerely,

Predator Games
Tippmann Sports

[Forward email](#)



This email was sent to rick@predatorgames.com by rick@predatorgames.com | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Predator Games | 640 N. Prospect Drive | Whitewater | WI | 53190